GENERATIVE AI for HUMAN RESOURCES 2024

Reinventing HR with Generative AI at the Workplace

2-4 December 2024 | The Majestic Hotel Kuala Lumpur

The Boston Consulting Group stated that 2024 is the year to turn GenAI's magic into business impact. BCG recommended this value play to maximise GenAI potential: Reshape critical functions for 30% to 50% enhancement in efficiency and effectiveness. Anticipate the impact of GenAI on your workforce and core functions, create new roles, reallocate budgets, and guide a series of pilots that can reliably scale up.

Get ahead the competition. Build your GenAI mastery in Human Resources and leapfrog your readiness to transform the workplace and your organisation!

Our trainer is a GenAI Strategist with over 20 years of professional work experience in the Human Resources, Strategy, and Leadership and Generative Artificial Intelligence space. He has successfully managed the design and implementation of high impact, results-oriented transformative Human Capital and Talent, Leadership, Organisation Development (OD), Strategy & Process Improvement consultancy projects. He is a thought leader who is the LinkedIn Artificial Intelligence Top Voice and Human Resource Top Voice. He has trained participants in Malaysia, Middle East and Singapore and speaks at conferences and forums around the Asia region.

By the end of this masterclass, you will be able to:

- Identify practical applications of GenAI in HR through real-world case studies.
- Grasp and apply the core principles of GenAI technology.
- Leverage AI-powered tools to enhance HR processes in your workplace.
- Construct a compelling business case for GenAI adoption within your organization.
- Implement GenAI solutions across various HR functions for improved efficiency and effectiveness.
- Apply ethical considerations and robust governance practices for responsible GenAI integration in HR.

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